

# What Makes a Good Application?



## **Here are a few quick tips to remember when filling out your application to be one of Sedona's Sustainable Neighborhoods:**

- Review the application and questions early so you know the information you'll need to gather and what you'll need to write.
- Be thorough but concise.
- Have a few people read through your answers to proofread and edit your application.
- Make sure to submit your application by or before the deadline of **Sunday, March 10, 2024**. (Don't let last-minute technical difficulties cause stress in your life—submit early! ☺)

Three key criteria will be considered when we review applications: Participation, Planning, and Potential.

- **Participation**
  - A competitive application will show support from the neighborhood and community—for example, signatures and/or letters from individual neighbors, from a neighborhood association, from local businesses and schools, etc.
  - We'll also ask you to tell us about how you gathered those signatures and letters (i.e. nextdoor.com, in-person and door-to-door outreach and conversations, conducting initial interest meetings, etc.).
- **Planning**
  - Ideas for future topics to address and initiatives to plan
  - Competitive applications will include proposed sustainability initiatives, projects, and topics that you would like to address in the neighborhood – anything from increasing recycling rates, to holding a sustainability potluck series, and more. Feel free to refer to the “Goals, Target Areas, Suggested Projects” [brochure](#) for ideas.
- **Potential**
  - We want to have a variety of types of neighborhoods involved in our program: we want neighborhoods where the Sustainable Neighborhood Program will be a springboard for building on and maximizing past successes; and we also want neighborhoods where the Sustainable Neighborhood program will be a catalyst for building and developing a new sense of community and involvement.
  - How you describe where your neighborhood currently fits into that continuum and where you will go from there will help us assess how we can help your neighborhood meet its potential.

**Thank you for your interest in the Sustainable Neighborhoods Program and good luck with your application!** If you have any questions, or need assistance with the application, please contact our staff at [Sustainability@Sedonaaz.gov](mailto:Sustainability@Sedonaaz.gov) or 928-203-5123.

For this year's application and more, visit: <https://sustainableneighborhoodnetwork.org/sedona>